



The 2000-01 Presidential Citation to Create Awareness – Take Action

To qualify, please confirm achievement of nine (three in each category) of the activities below.

In Your Club

- Hold a Rotary seminar dedicated to recruiting new members. Invite a number of prospective members from your community equal to at least 50% of your club's total membership or 30 individuals.
- Promote the Rotary seminar dedicated to recruiting new members through the public media.
- Recognize the club member who sponsors the most new members this year.
- Highlight your club's service to the community by conducting regular outreach to local media. Place a supplement or a news release in a local newspaper regarding a specific project, event, or outstanding Rotarian.
- Retain members in Rotary by helping those who relocate join a club in their new community.
- Hold a club program dedicated to Rotary Recreational and Vocational Fellowships.
- Recognize an outstanding club member with the Four Avenues of Service Citation for Individual Rotarians.
- Have each member give a copy of the Rotary Magazine to a professional colleague who is not currently a member of a Rotary club.
- Dedicate a meeting to educate members on available resources from RI, such as publications, the RI Web site, and task forces. Contact and use one of these resources to receive help in some way.
- Encourage diversity of membership in your club. Induct at least one new member from a demographic group not previously represented in your club.
- Support a special emphasis promoted by your district.

In Your Community

- Sponsor or cooperate with another organization in an eye care project in your community.
- Find employment for people in your community with disabilities.
- Sponsor a micro-lending project in your community to help reduce poverty.
- Sponsor or participate in a project to feed the hungry.
- Organize an Interact club, Rotaract club, or Rotary Youth Leadership Awards (RYLA) event.

- Sponsor a project focused on crime reduction and violence prevention.
- Sponsor or participate in a local program of AIDS awareness.
- Sponsor or participate in a project to address population concerns with a focus on education of female children and women.
- Undertake a project that teaches parents the importance of parental responsibility.
- Sponsor or participate in a project to help a disadvantaged group in your community.
- Support a special emphasis promoted by your district.

In Our World

- Help educate female children and women in an effort to address the issue of population and development in the world.
- Sponsor or cooperate with a micro-lending project to help a disadvantaged group in another country.
- Work with another organization to implement an eye care and avoidable blindness project.
- Participate in a PolioPlus Partners project or National Immunization Day.
- Support a project registered on the World Community Service Projects Exchange or a disaster relief appeal by sending funds, donated goods or a Rotary Volunteer.
- Participate in a Group Study Exchange or a Rotary Friendship Exchange program to experience the internationality of Rotary.
- Support The Rotary Foundation by having 100% of club members contribute to the Annual Programs Fund.
- Sponsor or host a Rotary Youth Exchange student to expand the horizons of a young person.
- Obtain a Foundation Matching Grant to support a project to feed the hungry. Consider utilizing dehydrated food.
- Support the Permanent Fund Initiative to ensure the long-term future of The Rotary Foundation by securing at least three new bequest commitments.
- Support a special emphasis promoted by your district.

- To qualify for a citation, your club should achieve nine (9) or more of the activities listed (three in each category) between 1 July 2000 and 1 April 2001. Once your club has met this challenge, please complete the Certification Form and submit it to your district governor. Your district governor must forward the signed form to RI no later than 13 April 2001.
- The 2000-01 Presidential Citation Certification Form can be downloaded from the Rotary International website (www.Rotary.org), or from the District 7690 website (www.Rotary7690.org).