

Presidential Citation

2003-04



Lend a Hand

Jonathan B. Majiyagbe

RI President, 2003-04

Lend a Hand

Dear Rotarians:

Rotary is known for a membership that actively engages in service. My theme, *Lend a Hand*, describes an action that is simple and natural to Rotarians. The theme also reminds us of the important service each of us can render to help anyone, anywhere. We can lend our hands to support those in our communities, our vocations, our world, and our clubs.



The 2003-04 Presidential Citation highlights service and challenges clubs to engage in programs and develop new projects to supplement and sustain past and continuing efforts that address the world's greatest ills, such as poverty and conflict, and that foster the family of Rotary. Using the four Avenues of Service as a guide, clubs are to complete service activities in their clubs, vocations, communities, and the world. I also encourage clubs to participate in a concept I call the Family of Rotary, in which Rotarians *Lend a Hand* to each other and to those touched by Rotary's many programs and activities through club development and fellowship activities.

To make progress toward a world without conflict, without poverty, and without ignorance, clubs must engage new members and those who have not participated in the past in such efforts. To do this, our clubs must be strong, with qualified and enthusiastic men and women in our ranks.

By participating in this Presidential Citation program, your club acknowledges the importance of alleviating poverty; building peace; and increasing, retaining, supporting, and engaging our membership. I look forward to recognizing your club with the 2003-04 Presidential Citation to *Lend a Hand*.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jonathan B. Majiyagbe'.

Jonathan B. Majiyagbe
RI President 2003-04

Criteria and Deadlines

To receive the 2003-04 Presidential Citation, clubs must undertake a well-rounded program of activities in support of the Family of Rotary and within each of the four Avenues of Service. The number of activities a club must undertake is based on the size of its membership as outlined in the chart below:

<i>Club Size</i> <small>(as of 1 July 2003)</small>	<i>Number of achievements in each category</i>
50 or fewer members	2
51-150 members	3
151 or more members	4

To qualify for a citation, the club must:

- Determine the minimum number of activities your club must accomplish in the Family of Rotary and within each Avenue of Service according to the chart above.
- Review the menu of suggested activities in each category, select those your club will achieve by the deadline, and set them as goals.
- Meet these goals between 1 July 2003 and 1 April 2004.
- Complete the Presidential Citation Certification Form (9001B-03EN) once the goals have been met and send it to your district governor. Your governor must certify the club size and the activities your club has achieved by signing the certification form. He or she must then send the certification form to RI World Headquarters by 15 April 2004.

Those clubs that qualify for the Presidential Citation will receive a certificate recognizing their outstanding achievements.

Special Recognition for District Governors

To qualify for a citation, the governor must:

- Have 50 percent or more of the clubs in the district qualify for a citation, and
- Establish a district Family of Rotary committee to assist with district projects and activities in support of Rotarians and the non-Rotarian extended Rotary family.

Eligible governors will receive special recognition from the president for these achievements.



Rotary International

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9001A-03EN—(802)



The Family of Rotary

- Establish a Family of Rotary committee in your club to assist with club projects and activities in support of club members and non-Rotarian members of the extended Rotary family. (MANDATORY)
- Conduct formal orientation and training for new members.
- Welcome and include non-Rotarian family members (e.g., spouses, adult children, or widows or widowers) into the Family of Rotary through service and fellowship activities to promote club well-being.
- Establish a system to follow up with club members who have missed recent meetings to schedule a make-up meeting.
- Invite members to bring their partners and/or children to a club meeting or club event on at least five occasions.
- Hold a series of five club meetings at the workplace of newer members.
- Send a gift subscription of THE ROTARIAN or a regional magazine to the partner of a deceased club member.
- During Family Week, recognize the importance of Rotarians' families and their contributions to your club's success.
- Ask members who have joined within the last three years to lead a service project or appoint them to a committee so that they become actively involved in the club.
- Develop and initiate a new project in support of the Family of Rotary.

Your Club

- Achieve 3 percent net membership growth by 1 April 2004.
- Create a membership retention plan to slow attrition to less than 3 percent annually.
- Encourage diversity of membership and promote a balanced membership. Induct new members from demographic groups not currently represented in your club, including women and younger people.

- Hold a Rotary seminar dedicated to recruiting new members. Invite a number of prospective members from your community.
- Highlight your club's service to the community by conducting regular outreach to local media. Place a supplement or a news release in a local newspaper regarding a specific project, event, or outstanding Rotarian.
- Ensure that incoming club officers and members attend the presidents-elect training seminar, the district assembly, a district Rotary Foundation seminar, and the district conference as appropriate.
- Recognize an outstanding club member with the Four Avenues of Service Citation for Individual Rotarians.
- Recognize a member who has provided outstanding service toward polio eradication.
- Participate in Rotary's centennial celebration activities by appointing a club historian to create or maintain a club history. Present the club history at one meeting.
- Develop and initiate a new project in support of club service.

Your Vocation

- Participate in a career counseling and development project for young people in your community, stressing the importance of formal education in meeting career goals.
- Sponsor a day for Rotarians to bring young people to their place of business to educate them about career opportunities.
- Offer free professional services to needy community residents using the vocational expertise of club members.
- Provide vocational training to prison inmates and develop an ongoing mentoring program to prepare them to lead productive lives upon release.
- Organize a special vocational service activity during Vocational Service Month (October) or register a club member as a Rotary Volunteer.

Opportunities for Service

- Recognize one or more community members who have made outstanding professional achievements while maintaining high ethical standards (e.g., Teacher of the Year, Police Officer of the Year).
- Develop a project to improve literacy and numeracy in the workplace.
- Hold a forum on ethics and the application of The 4-Way Test in business and professional life or present all new club members with a copy of the Declaration of Rotarians in Businesses and Professions (200-EN).
- Encourage members to join and serve on committees of professional or trade associations or develop a campaign to promote pride in vocational or professional skills in the workplace.
 - Develop and initiate a new project in support of vocational service.

Your Community

- Sponsor or participate in an ongoing poverty alleviation project to feed the hungry in your community, bring safe drinking water to everyone in the community, or provide clothing to the poor. (MANDATORY)
 - Participate in Rotary's centennial celebration activities and/or continue progress on the Rotary Club Centennial Community Project initiated last year.
- Conduct a peace program or workshop on conflict resolution in your community.
- Conduct a community needs assessment and use it to establish one new local service project this year that would be conducted by at least half of the club members and their partners.
- Conduct a Rotary Youth Leadership Awards (RYLA) event for young people in your community.
- Sponsor a micro-lending project targeted to women in your community to help reduce poverty.
- Sponsor or participate in a local program about reproductive health and AIDS awareness.

- Sponsor or participate in a project that focuses on the education of girls and women or a project to improve literacy and numeracy in your community.
- Contact local media to publicize Rotary's role in the Global Polio Eradication Initiative.
- Develop and initiate a new project in support of community service.

Our World

- Support a project registered on the World Community Service Projects Exchange or seek a Foundation Matching Grant for a poverty alleviation project in another country.
- Participate in the centennial Twin Clubs project.
- Participate in a PolioPlus project.
- Sponsor or cooperate with a micro-lending project to help a disadvantaged group in another country.
- Sponsor an international project that educates girls and women as a way of also addressing the issue of population and development in the world.
- Participate in a Group Study Exchange (GSE) or a Rotary Friendship Exchange to experience the internationality of Rotary.
- Support The Rotary Foundation by having 100 percent of club members contribute to the Annual Programs Fund.
- Identify a qualified candidate to compete at the district level for a Rotary World Peace Scholarship or contribute to the Annual Programs Fund in support of the Rotary Centers for International Studies in peace and conflict resolution.
- Support the Permanent Fund Initiative to ensure the long-term future of The Rotary Foundation by securing new bequest commitments.
- Develop and initiate a new project in support of international service.