



# *Rotary Club of Furnitureland*

*Post Office Box 785  
High Point North Carolina 27261*

Thursday, August 23, 2007

From: Phil Morris

To: Furnitureland Rotary Club Strategic Planning Committee

## **Basic Resource:**

### **Club Leadership Plan (245-EN)**

**The Club Leadership Plan helps Rotary clubs develop standard procedures to ensure continuity, communication, and Rotarian involvement.**

**Year of publication: 2005**

***Rotary's Club Leadership Plan provides for five basic committees. How might Furnitureland Rotary Club's current leadership structure be integrated in the new plan?***

**The following is for discussion. It is not a recommendation.**

**Membership** - This committee should develop and implement a comprehensive plan for the recruitment and retention of members.

- Membership
- Classification
- Orientation
- Retention

**Club Public Relations** - This committee should develop and implement plans to provide the public with information about Rotary and to promote the club's service projects and activities.

- Bulletin Editor
- Public Relations

**Club Administration** - This committee should conduct activities associated with the effective operation of the club.

- Attendance
- Invocation, Opening
- Goal tracking
- Queen of Hearts
- Sergeant at Arms
- Service Above Self Award
- Family of Rotary

**Service Projects** - This committee should develop and implement educational, humanitarian, and vocational projects that address the needs of its community and communities in other countries.

Fundraising

- Auction
- Cash back Raffle
- Golf Tournament

Grants & Awards

Rotary Youth Initiatives

- Interact
- Rotaract
- RYLP
- Whitewater
- Youth Exchange
- Drug Awareness Speech Contest

Individual Programs

- Back To School Jam
- Kids Voting
- Beep Ball
- Hero's Day
- Shadowing Program
- Trinity High School recognition
- Local Scholarships
- Hero's Day
- Fairview Elementary School Recognition
- Shirlee Carda – Furnitureland Rotary Club Scholarship

**The Rotary Foundation** - This committee should develop and implement plans to support The Rotary Foundation through both financial contributions and program participation.

- Rotary Foundation Educational Program
  - Group Study Exchange
  - Cultural & Ambassadorial Scholarships
  - World Peace Fellow program
- Annual Fund Campaign

**Additional ad hoc committees may be appointed as needed.**

Additional Resources at [www.Rotary7690.org](http://www.Rotary7690.org)  
<http://www.rotary.org/support/club/clubplan.html>

The question of an overburdened **Service Projects** committee is addressed... Based on developing district structure we might want to make "Rotary Youth Initiatives" an ad hoc committee.